



**Division Unit Report for LGBTQA Advising and Advocacy Community
Submitted by Gerda Zinner**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2021 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2021 report)</i>
1. Expand and communicate the scholarship of academic advising 2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Provide a space to increase awareness of and discuss current scholarship on LGBTQA issues throughout the year.	Expand Quarterly Queeries online discussion series with the goal of holding three online events during 2021.	Host three online discussions during 2021 with at least ten participants each. Following the discussions post each one to the community webpage if possible. Track attendance for each of these.	Author(s) of upcoming book on advising LGBTQA Student Populations as well as advising communities with overlapping interest such as Social Justice. Also consider collaborating with similar communities of other professional organizations such as the gender and sexuality knowledge community of NASPA.	Finding a time to maximize participation may be difficult. Getting people to show up may also be more difficult than it has been in the past due to increased security measures required to reduce the chance of zoom bombing or other online harassment.	Held Two online discussions, each of which had over 50 individual attendees, excluding presenters and organizers. The first included just the steering committee and the second was built around the upcoming book. The chair has been in correspondence with another AC about co-hosting a future event which will may	Based on significant jump in attendance for the 2021 quarterly queries from the single one that occurred in 2020 this series could be continued to include at least two events in 2022.

						not occur until after the 2021 annual conference.	
1. Expand and communicate the scholarship of academic advising 4. Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Help advisors, particularly those unfamiliar with the topic, better work to support LGBTQA students and colleagues by providing them with information in an accessible and digestible manner.	Expand on the existing advisor connection program by creating educational materials such as short videos that focus on topics related to supporting LGBTQA Student Support.	Have at least three videos created and posted to the Advising community website by the annual conference in 2021.	Possibly other advising communities with overlapping interests, may be good to partner with to ensure properly address the intersections of homophobia and transphobia with other forms of oppression.	Finding volunteers to assist with filming, editing, and reviewing these videos may be a challenge.	The advisor connection program website has been somewhat updated, however creating videos has proved to be more work intensive than anticipated. Currently the content for one video has been filmed and there are plans to release it before the 2021 annual conference.	Depending on response to the video, the committee shall discuss whether or not to expand this.
7. Expand the use of innovative technology tools and resources to support the work of the Association	Increase visibility and activity of the advising community and resources we provide.	Expand Social media presence of the Advising Community by regular posting to Facebook and Instagram as well as increased use of Slack within the advising community.	Have some kind of activity on advising community Facebook and Instagram such as posting, sharing on each on a basis that is at least weekly.	NA	The chair and steering community can post to public facing social media and slack but it may be difficult to get responses and start conversations in this area unless membership can be motivated.	There have been some responses to posts, though most of these ultimately were focused around upcoming events and did not reach the weekly goal mentioned last year. We additionally released a newsletter in June with a new	Continue to strive for increased activity.

						design and may do another to promote upcoming quarterly queries and the initial video.	
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INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>